

Homefield Communications KNTK

EEO Public File Report

2/1/2019 – 1/31/2020

I. Vacancy List

Job Title	Recruitment Sources (RS) Used to fill Vacancy	RS Referring Hiree
On-Air Host	1,2,3,4,5,7,8,9	7
On-Air Host	1,2,3,4,5,7,8,9	9

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II. Master Recruitment Source List

RS Number	RS Information	Source entitled to Notification?	# of Interviewees
1	Walk-in	No	-
2	KNTK On-Air Advertising	No	-
3	TheTicketFM.com	No	-
4	Nebraska Broadcasters Association	No	3
5	Employee/Friend Referral	No	1
6	Internal Promotion	No	
7	Indeed.com	No	1
8	Facebook	No	1
9	STAATalent.com	No	1
10	University of Nebraska	No	1

Total interviewees over time period: 8

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III. Recruitment Initiatives

	Type of Recruitment Initiative	Brief Description
1	Establish a training program to acquire higher skills	KNTK provides training for sellers on a monthly basis with consultants and NBA.
2	Internship	Offers an internship program that provides students interested in the radio industry the ability to learn, develop talent, and gain experience.
3	Career programs hosted by educational institutions	Station personnel make visits to university classes and host job shadow students.